What is claimed is:

1. A fitment apparatus, comprising:

a flange having a first opening;

at least one projection assembly having at least one second opening, wherein said projection assembly is attached to said flange such that said first opening and said second opening form a channel; and

at least one engagement structure mounted on said projection assembly for detachably securing said fitment apparatus to a container interface.

2. The fitment apparatus according to claim 1, wherein said engagement structure is a detent.

3. The fitment apparatus according to claim 1, wherein said engagement structure is a spring-loaded snap.

4. The fitment apparatus according to claim 1, wherein said projection assembly contains a projection for receiving a fluid flow device and at least one support rib.

5. The fitment apparatus according to claim 1, wherein said flange contains a midpoint and said second opening of said projection assembly has a center and said center of said second opening is located below said midpoint of said flange.

6. The fitment apparatus according to claim 1, further comprising a protrusion, wherein said protrusion is attached to said flange and extends outwardly away from said flange to a first point.

7. The fitment apparatus according to claim 6, wherein said projection assembly includes a projection, wherein said projection is attached to said flange and extends outwardly away from said flange to a second point, wherein said first point and said second point are substantially in the same vertical plane.

8. An interchangeable fitment system, comprising:

a container;

an interface detachably engaged to said container, wherein said interface has a notch having predetermined dimensions for receiving a first fitment apparatus and a second fitment apparatus, said first fitment apparatus having an opening corresponding to said predetermined dimensions and said second fitment apparatus having an opening corresponding to said predetermined dimensions, wherein the perimeter of said opening of said second fitment apparatus is not equal to the perimeter of said opening of said first fitment apparatus.

9. The fitment system according to claim 8, wherein said first fitment apparatus further comprises:

a flange;

at least one projection assembly, wherein said projection assembly is attached to

said flange; and

at least one engagement structure mounted on said projection assembly for detachably securing said first fitment apparatus to said interface.

10. The fitment system according to claim 9, wherein said second fitment apparatus further comprises:

a flange;

at least one projection assembly, wherein said projection assembly is attached to said flange; and

at least one engagement structure mounted on said projection assembly for detachably securing said second fitment apparatus to said interface.

11. A method of providing a fitment apparatus, comprising the steps of:

providing a flange having a first opening;

providing at least one projection assembly having at least one second opening;

attaching the projection assembly to the flange such that said first opening and said second opening form a channel; and

mounting at least one engagement structure on the projection assembly for detachably securing the fitment apparatus to a container interface.

12. The method according to claim 11, wherein the engagement structure is a detent.

13. The method according to claim 11, wherein the engagement structure is a spring-loaded snap.

14. The method according to claim 11, wherein the projection assembly contains a projection for receiving a fluid flow device and at least one support rib.

15. The method according to claim 11, wherein the flange contains a midpoint and the second opening of the projection assembly contains a center and said attaching step further comprises the step of attaching the projection assembly to the flange such that the center of the second opening of the projection assembly is located below the midpoint of the flange.

16. The method according to claim 11, further comprising the steps of providing a protrusion and attaching said protrusion to said flange such that said protrusion extends outwardly away from said flange to a first point.

17. The method according to claim 16, wherein said projection assembly includes a projection and said method further comprises the step of attaching said projection to said flange such that said projection extends outwardly away from said flange to a second point, wherein said first point and said second point are substantially in the same vertical plane.

18. A method of providing an interchangeable fitment system, comprising the steps of:

providing a container;

providing an interface, wherein the interface has a notch having predetermined dimensions;

detachably securing the interface to the container;

providing a first fitment apparatus having an opening corresponding to the predetermined dimensions;

providing a second fitment apparatus having an opening corresponding to the predetermined dimensions, wherein the perimeter of the opening of the second fitment apparatus is not equal to the perimeter of the opening of the first fitment apparatus; and

interchangeably connecting the first fitment apparatus and the second fitment apparatus to the interface.

19. The method according to claim 18, wherein said providing a first fitment apparatus step further comprises the steps of:

providing a flange;

providing at least one projection assembly;

attaching the projection assembly to the flange; and

mounting at least one engagement structure on the projection assembly for detachably securing the first fitment apparatus to the interface.

20. The method according to claim 19, wherein said providing a second fitment apparatus step further comprises the steps of:

providing a flange;

providing at least one projection assembly;

attaching the projection assembly to the flange; and

mounting at least one engagement structure on the projection assembly for detachably securing the second fitment apparatus to the interface.